

WINDOW SHADES

(Washable and Crack Proof)

VENETIAN BLINDS

INSTALLED and RENOVATED



Quality Window Shades

DIAL GI lbert 2-3677

Call up GI lbert 2-3677, "the Blind Man," and save money. We reverse, repair and make new shades. We own our own building and have the most modern and up-to-date window shade factory in Sacramento.

NO JOB TOO SMALL—NONE TOO LARGE FOR US TO HANDLE

Exclusive AGENTS For
"TONTINE" WASHABLE WINDOW SHADES
"THE BLIND MAN"

PROMPT SERVICE COURTEOUS TREATMENT

Wm. A. Rapp & Co.

Office and Factory, 20th and G Streets Closed All Day Saturdays
 The Largest Window Shade Factory in Northern California

Window Shades

Made to Order

- REPAIRING
- REVERSING
- VENETIAN BLINDS

In the Same Location Since 1921
 Phone GI lbert 3-5233

SACRAMENTO WINDOW SHADE MANFG. CO.

C. W. Jones 1624 J Street

WINDOW SHADES

Made to Order

Save Money - Double the Life of Your Shades by Having Them Reversed While Still Serviceable

VENETIAN BLINDS
 METAL WINDOW SCREENS

HI lcrest 5-1080

SIERRA WINDOW SHADE CO.

3125 BROADWAY

ALHAMBRA WINDOW SHADES

MADE TO ORDER
 REPAIRED - REVERSED
 VENETIAN BLINDS

Free Estimates
GI lbert 2-6336

Alhambra Window Shade Service
 1037 BROADWAY
 Harry L. Purcell, Prop.

WINDOW SHADES

ALL KINDS MADE TO ORDER



FAST SERVICE
HU dson 4-9359
 Free Estimates

John's Building Specialties
 400-12th Street (12th & D)

Window Shades—Cleaning & Repairing

Rapp Wm A & Co 616-20th..... GI lbert 2-3677
 (See Advertisement This Page)
 Sacramento Window Shade Co
 1624 J..... GI lbert 3-5233
 (See Advertisement This Page)

Window Shades—Retail

ALHAMBRA WINDOW SHADE SERV
 CLOTH WINDOW SHADES
 MADE TO ORDER
 Repaired - Reversed
 FREE ESTIMATES
 Harry L. Purcell, Prop.
 1037 Broadway..... GI lbert 2-6336

Alhambra Window Shade Serv
 1037 Broadway..... GI lbert 2-6336
 (See Advertisement This Page)

BREUNER JOHN CO 604 K..... GI lbert 3-8061
 Capital Venetian Blind Mfg.
 3116 Stockton Blvd..... HI lcrest 5-2995
 Chase & Smith 1315 K..... HU dsn 4-3117
 Janak & Scurlfield 2980-35th..... HI lbert 6-3034

JOHN'S BUILDING SPECIALTIES
 400-12th..... HU dsn 4-9359
 (See Advertisement This Page)

MO-LITE SUPERIOR BLIND & SHADE CO
 WINDOW SHADES
 VENETIAN BLINDS
 Manufactured to Your Order
 REPAIRING - RENOVATING
 Free Estimates - Guaranteed Work
 Reasonable Prices - Easy Payments
 Prompt, Courteous Service
 Auburn Blvd N Sacto..... HI lbert 9-6212
 (Continued Next Page)

- WINDOW SHADES
- VENETIAN BLINDS

Made to Order
 Repaired
 Estimates Given

HI lcrest 6-0735

ZETTERLUND'S

874 - 57th St.

WINDOW SHADES

Washable
 COLORS & DESIGNS
 VENETIAN BLINDS
 CUSTOM BUILT

MOORE'S

Window & Blind Supply
 Free Estimates
HU dson 4-5545
 229 W St.

Window Shades—Retail—(Cont'd)

Mo-Lite Venetian Blinds
 Auburn Blvd N Sacramento..... HI lbert 9-6212
 Moore's Window & Blind Supply
 229 W..... HU dsn 4-5545
 (See Advertisement Page 426)

Rapp Wm A & Co 616-20th..... GI lbert 2-3677
 RIVETT H W CO 2300 Broadway..... HI lbert 5-2637
 Sacto Window Shade Co 1624 J..... GI lbert 3-5233
 Sierra Window Shade Co
 3125 Broadway..... HI lcrest 5-1080
 (See Advertisement Page 426)

SUN-STOP BLIND & SHADE CO
 2011 Q..... HU dsn 4-8539
 Superior Shade Co
 Auburn Blvd N Sacto..... HI lbert 9-6212
 Zetterlund's Shades & Blinds
 874-57th..... HI lbert 6-0735
 (See Advertisement Page 426)

Window Shades—Wholesale & Mfrs

SUN-STOP BLIND & SHADE CO
 2011 Q..... HU dsn 4-8539
 Volker William & Co 521 N 10th..... GI lbert 2-9021

Windows—Metal

AMERICAN BLDG MATERIALS CO
 SOULE STEEL WINDOWS
 REYNOLDS ALUMINUM WINDOWS
 2701 Stockton Blvd..... HI lcrest 6-3858

BLOMBERG'S
 Gettins Modular Steel Sash
 Over 100 Modular Shapes & Sizes in Stock
 We Specialize in Custom Made Sash
 Sliding Glass Doors
 5675 Freepoint Blvd..... HI lcrest 7-6551

CAIN T E

Since 1912
 TRUSCON STEEL WINDOWS
 TRUSCON STEEL DOORS
 "The World's Finest"
 No Rattle - Warping - Sticking or Rotting
 "CAIN IS ABLE"
 2416 J..... HU dsn 4-8225

CECO STEEL WINDOWS—

DISTRIBUTOR
 PACIFIC COAST AGGREGATES INC
 16th & A..... GI lbert 3-6586

DEALER
 DEL PASO GLASS CO
 1526 Del Paso Blvd..... HI lbert 9-4296

Fenestra Steel Windows—

BRANCH OFFICE
 DETROIT STEEL PRODUCTS CO
 2810..... GI lbert 3-1576

HOKANSON BUILDING BLOCKS
 Power Inn Rd..... HI lcrest 5-5625

KYLE & COMPANY 348 N Harrison Stockton
 (Toll Call "Operates" for..... Stockton 4-8741

MILLWORK MART INC
 1730 Alhambra Blvd..... HI lcrest 7-0441

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Windows—Metal—(Cont'd)

TRIM-SET STEEL WINDOWS

"TRIM-SET" Are All Metal Windows That "COST NO MORE THAN WOOD" A Complete Package Including Frame, Sill, Trim, Glass & Hardware For All Types of Residential Construction



"WHERE TO BUY THEM"

PIONEER STEEL & SUPPLY CO
 1215 North B..... HU dsn 4-8265

UNIVERSAL CORP

SEALUXE
 Aluminum Windows
 and Building Accessories

C. A. McKellips F. K. Pinney, Inc.
 Ochsner Bldg..... HU dsn 4-5646

UNIVERSAL MIRROR & GLASS CO
 Direct Factory Distributors for
 Timm Aluminum Windows
 Olympic Steel Windows
 All Sizes
 Complete Glass Service
 1610 J..... GI lbert 2-1288

Universal Mirror & Glass Co 1610 J..... GI lbert 2-1288
 (See Advertisement This Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Metal Windows

DISTRS. FOR
 TIMM
 ALUMINUM
 WINDOWS

STEEL
 AND
 ALUMINUM
 WINDOWS
 ALL SIZES

DISTRS. FOR
 OLYMPIC
 STEEL
 WINDOWS

* RUSTPROOF * TAMPER PROOF
 * RATTLE FREE * WEATHER TIGHT
GI lbert 2-1288
Universal Mirror & Glass Co.
 1610 J Ber. 16th & 17 Sts.

Young Women

There May Be
 Employment Opportunities
 and a
 PERMANENT POSITION FOR YOU
 with

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Wineries

FRASINETTI'S WINERY Florin..... HI lcrest 5-1731
MILLS WINERY
 Paul Kershaw Jr-Owner
 Mills Station..... HI lcrest 6-1702

Wines—Retail

A & J Liquor Emporium 1315-4th..... GI lbert 2-9494
 C & B Liquor Store
 Free Delivery Service
 2431-21st..... HI lcrest 5-2646
 Frasinetti's Cocktail Lounge
 4217 Stockton Blvd..... HI lcrest 5-9912

Wines—Wholesale

ALMADEN-MADRONE WINES—
 STERLING BRANDS 1800-22d..... HI lcrest 6-3845

ARGONAUT LIQUOR CO INC
 DISTRIBUTORS OF
 Christian Brothers-Italian Swiss Coidery
 517 L..... GI lbert 2-2933

BEACON DISTRIBUTING CO
 1401 North C..... GI lbert 3-2506
 Bell Distributing Co 1527 North C..... GI lbert 2-4913

CAL-HI BEVERAGE CO
 Distributor of
 FAMOUS GALLO WINES
 BERINGER BROS WINES
 HAMM'S BEER
 RAINIER BEER - ALE - STOUT
 Warehouse 600 ft. So. of Tower Bridge
 W Sacramento..... GI lbert 3-4081
 Or..... GI lbert 3-2894

CAPITAL CIGAR & LIQUOR CO

Exclusive Distributors for
 Virginia Dare & Garrett's Wines
 Honeywood Wine
 JVC & Garrett's Orignolino
 Fountain Grove Wines
 Biceglia Bros. Wine Co.
 320 J..... GI lbert 3-3761

CONCANNON WINES—

BEACON DISTRIBUTING CO
 1401 North C..... GI lbert 3-2506

Di Napoli Bros
 Harbor Blvd W Sacto..... GI lbert 2-0855
 Keating James P Co
 1609 E..... GI lbert 2-1093

MISSION BELL WINE—
 LENZ DISTRIBUTING CO 1414 E GI lbert 2-9265

PAUL MASSON WINES & CHAMPAGNES—
 BEACON DISTRIBUTING CO
 1401 North C..... GI lbert 3-2506

PETRI WINES—

WIRTS DISTRIBUTING CO
 917-29th..... GI lbert 3-4994

RAINBOW LIQUOR COMPANY INC
 400 R..... HU dsn 4-8277

ROMA WINES—
 SOLICAN DISTRIBUTING CO
 2910 N..... HI lcrest 5-3722

SACCANI DISTRIBUTING CO

Garden Deluxe Wines
 Saccani Wines
 Parma Wines
 & Burgermeister Beer
 2600-5th..... HU dsn 1-0213

(Continued Next Page)

Perhaps some member of your family would like to have a personal listing under his own name in the Telephone Directory. It's often a great convenience, and the cost is small.